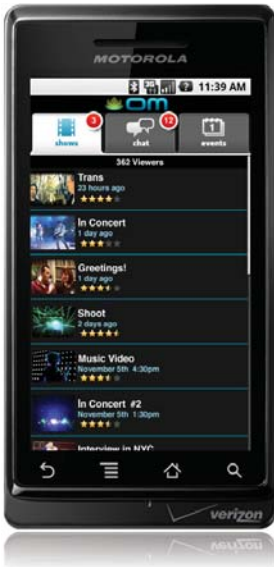


# Android SDK



## KEY BENEFITS

- Develop optimized Kyte video experiences for Android mobile devices
- Reduce the time and complexity in building interactive video applications
- Integrate engaging video with real-time social interactivity into existing and new projects
- Focus on delivering great user experiences, instead of programming challenges
- Optimize application performance via Kyte's proprietary binary communications API
- Consistently reach and engage audiences no matter where they are

## KEY FEATURES

- Binary API for optimized video, picture, and audio delivery
- Interactivity APIs for multimedia chat, user comments, and ratings
- Additional APIs for RSS and Twitter readers, download, and location-aware events
- Real-time content update notifications

## Easily Build Customized Video Experiences on Android Mobile Devices

The Kyte Android SDK gives developers the ability to incorporate customized Kyte-powered video and interactivity into Android applications. This allows organizations to focus on creating great user experiences without worrying about media optimization, complex communication protocols or the need to build server-side components.

The SDK includes a binary communications API and a set of class libraries, which significantly reduce the complexity of developing video solutions with real-time interactive capabilities.

Additional APIs make it easy to include engagement modules such as RSS and Twitter readers, downloads and location-aware events, as well as real-time notifications that update applications when new content becomes available.

## Establish an Impactful 360° Video Presence

Take advantage of Kyte's 360° video platform with fully-integrated online, mobile and social capabilities to deeply engage with your audience, a key factor for successful brand reinforcement and monetization of content.

The Android SDK makes it easy to integrate signature Kyte capabilities including multimedia chat, user comments, and ratings into targeted video applications optimized for Android mobile devices.

Only Kyte combines the real-time, interactive and community building capabilities of the social web with the analytics, control, and monetization features of a professional video platform.

**Ready to get started?**

Contact us at [www.kyte.com/start](http://www.kyte.com/start)

\*The Kyte Mobile SDKs also include BlackBerry, iPhone/iPad, and Nokia devices.