

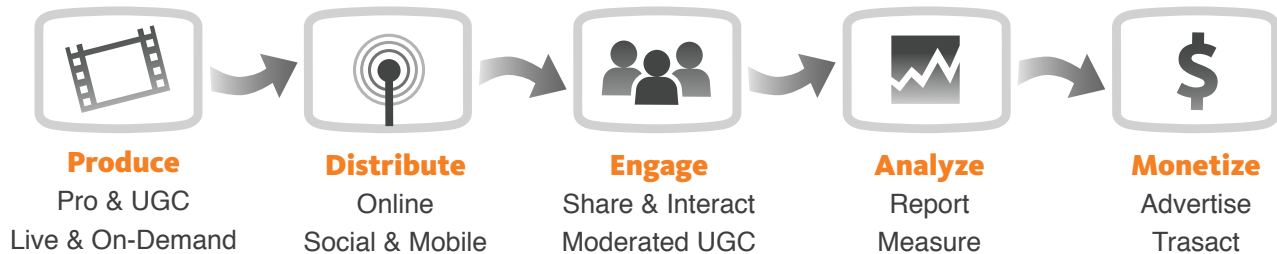
## Company Overview

The Kyte 360° video platform enables media companies and marketers to deeply engage audiences across multiple online, mobile, and social platforms through live and on-demand video experiences.

The company is headquartered in San Francisco, California, with offices in New York, London, Hamburg and Zurich. Investors include Draper Fisher Jurvetson, Telefónica, Nokia Growth Partners, Steamboat Ventures, TeliaSonera, DoCoMo Capital, Holtzbrinck Ventures, Swisscom and others.

## Kyte Platform

Kyte provides a white-label, cloud-based video platform for the production, management and distribution of live and on-demand media. The Kyte Platform enables companies to:



## Customers

Kyte works with the world's leading media companies and enterprises, including ABC, Armani Exchange, Clear Channel, ESPN, Fox News, HomeAway, MTV, Monster Energy, NATO, NBA Digital, Nokia, Tyra Banks, and many others.

**“A successful video strategy is critical to effectively engaging our audiences, and Kyte provides us with the tools we need to streamline and manage our video publishing process.”**

Brian Lakamp

EVP Digital Media, Premiere Radio Networks