



## KYTE FACT SHEET

**Overview** Kyte is a universal digital media platform that enables brands and communities to easily produce live and on-demand digital content, distribute it to multiple online and mobile destinations simultaneously, engage with an audience through multimedia communications, and monetize their brand assets. Through strategic partnerships with the world's leading media companies, mobile carriers, and mobile device manufacturers, Kyte is building a global digital content distribution platform with massive user adoption and monetization potential.

The company is headquartered in San Francisco, California, with a European office in Zurich, Switzerland. Investors include Draper Fisher Jurvetson, Telefónica, Nokia Growth Partners, Steamboat Ventures, TeliaSonera, DoCoMo Capital, Holtzbrinck Ventures, Swisscom and others.

**Formation** Kyte was founded in 2006 by Erik Abair and Daniel Graf, creators of the world's 1<sup>st</sup> MP3 Home Stereo Jukebox and key figures behind the Philips Streamium product line.

**Size** Staff of about 40

**Location** Headquarter in San Francisco, California  
European office based in Zurich, Switzerland

**Legal** Privately held U.S. C-Corporation