



Premium

Perfect for small to medium-sized businesses that are looking for an affordable, professional grade online and mobile video platform.

Professional

Ideal for medium to large-sized businesses looking for a customizable, robust, and reliable online and mobile video platform.

Contact us:

www.kyte.com/start

Visit us:

www.kyte.com

X - Supported feature
 \$ - Add-on component - additional fees apply
 * - Number dependent on service tier
 ** - Based on premium plan selected

Features	Premium	Professional
Allocations		
Accounts & Sub-Accounts	1	Multiple*
Console Users & Roles	1	Multiple*
Content Producers	Multiple	Multiple
Total Storage Limit	200GB - 400GB**	Unlimited
Monthly Traffic Limit	300GB - 600GB**	Unlimited
Channels	5 - 15**	Multiple*
Per-Show Upload Limit	1GB	3GB
Live Streaming Video Duration	1 Hour	Unlimited
Maximum Bitrate / Video Quality	700 kb/s	Unlimited
Production		
Mobile Production	x	x
Online Production	x	x
HD Professional Live Streaming		\$
API Production		x
Media RSS Import	x	x
Video Transcoding from Standard Video Formats	x	x
Video Transcoding to FLV & Standard Mobile Formats	x	x
H.264 Pass Through Support	x	x
Distribution		
Mobile Applications	\$	\$
Social Network Applications	x	x
Social Web Sharing Tools	x	x
Mobile Web	x	x
Domain Whitelisting		x
Export to YouTube		\$
Channel Access Control	x	x
Engagement		
Multimedia Chat	x	x
Show Comments & Ratings	x	x
RSS Syndication	x	x
Subscriptions & Alerts	x	x
Player & Channel Management		
Customizable Player Templates	x	x
Customizable Mobile Web Templates	x	x
Mobile and Online Configuration Options	x	x
Player Modules: RSS, Twitter	x	x
Custom Flash Modules (swf)		x
Content Management		
Content Uploading & Management	x	x
Profanity Filter	x	x
Multi-level Content Moderation	x	x
API Content Management		x
Analytics		
Distribution Metrics	x	x
Engagement Metrics	x	x
Production Metrics	x	x
Advertising Metrics	x	x
User Metrics	x	x
Monetization		
Sponsored Channel Branding	x	x
Ad Server Integration		\$
Built-in Ad Serving Capabilities		\$
Ad Network Integration		\$
E-commerce Links	x	x
Custom E-commerce Modules		\$
Mobile Advertising & M-commerce		\$
Kyte Platform SDK		
Kyte Server API	x (Read Only)	x
Kyte Player API	x	x
Kyte Mobile Media Optimizer		x
Kyte Mobile Communications Library		x
Kyte Java/PHP Client Libraries	x	x
Delegated Authentication		x
Support & Services		
Designated Account Manager		x
Support Portal (User Guides, Documentation)	x	x
Account Set Up	\$	x
Email & Phone Support	\$	x
Professional Services	\$	\$