

iOS SDK



KEY BENEFITS

- Reduce the time, cost and complexity of delivering branded, native applications to Apple iOS devices
- Integrate live and on-demand video content with real-time social interactivity
- Focus on delivering great user experiences, instead of programming challenges
- Consistently reach and engage audiences no matter where they are

KEY FEATURES

- Live and on-demand streaming
- Single media API for iPad, iPhone and iPod Touch
- Binary API for optimized video, picture, and audio performance
- Interactivity APIs for multimedia chat, user comments, and ratings
- Additional APIs for RSS and Twitter readers, download, and location-aware events
- Real-time content update notifications
- Integrated monetization

Develop Live and On-Demand Video Apps for iPad, iPhone and iPod Touch Devices

The Kyte iOS SDK enables developers to cost-effectively build apps that can deliver live and on-demand video experiences to iPad, iPhone and iPod Touch devices.

Developers can use a single media API to create universal applications with optimized user experiences and performance targeted to both the iPad and iPhone/iPod Touch form factors.

The SDK also includes a binary communications API and a set of class libraries, which significantly reduce the complexity of developing video solutions with real-time interactive capabilities such as multimedia chat, comments and ratings.

Additional APIs make it easy to include engagement modules such as RSS and Twitter readers, downloads and location-aware events, as well as real-time notifications that update applications when new content becomes available.

To Reach Today's Audience, You Need a 360° Approach to Video

Take advantage of Kyte's 360° Video Platform with fully integrated online, mobile and social capabilities to reach, engage and grow your audience – live and on-demand – wherever they are.

The Kyte Platform is designed to meet the demands of the world's most innovative media companies and brands. The system utilizes modular, extensible components and exposes the full suite of functionality via standards-based web services and APIs.

Only Kyte combines the real-time, interactive and community building capabilities of the social web with the analytics, control, and monetization features of a professional video platform.

Ready to get started?

Contact us at www.kyte.com/start