



## HD Professional Live Streaming

Kyte LivePro is an add-on component to the Kyte Platform, enabling professional-grade, high definition live video streaming. Used in conjunction with Adobe® Flash® Media Live Encoder\*, producers can capture video from multiple sources, including digital video cameras and mixing consoles, and broadcast live to multiple online and mobile destinations.

From special events to live concerts and press conferences, Kyte LivePro gives you the power and flexibility to reach your audience with live high definition video, while leveraging the unique cross-platform distribution, engagement and monetization features of the Kyte Platform.

\*Windows required.

- Deliver high definition live video
- Broadcast directly to the embedded Kyte Player – no download required for viewers to watch
- Videos are automatically archived for online and mobile on-demand viewing
- Social web sharing tools drive traffic through viral distribution and organic audience growth
- Enable real-time viewer interaction with multimedia chat
- Instantly let your audience know when you're live with Kyte's Twitter integration
- Protect your content with secure live encoding
- Monetize with in-stream video advertising

Ready to get started?

Contact us at [www.kyte.com/start](http://www.kyte.com/start)