

Kyte HTML5 for Apple iOS



Kyte Universal Embed Code

While Kyte offers robust native app frameworks and SDKs for Apple iOS devices, publishers also need the ability to deliver browser-based video to these same devices.

Kyte's Universal Embed Code allows publishers to use a single embed that works for both Flash-compatible PCs and iOS devices, enabling seamless HTML5-based mobile video delivery to iPhone, iPad and iPod Touch.

How Does It Work?

When browsing on an iOS device, the Kyte Universal Embed Code automatically switches to HTML5 mode, delivering a mobile web experience almost identical to that of a Flash-capable PC. In addition to video, Kyte's signature interactive capabilities including comments and ratings can also be realized today using the Kyte JavaScript API, making it possible to deliver a fully interactive, Kyte-powered video experience to Apple mobile devices.

How Does It Benefit You?

Kyte's focus has always been on making it easier to deliver exceptional video experiences to multiple screens and devices. Kyte will continue to embrace advancements in the HTML5 standard to enable our customers to reach the widest possible audience.

Contact Us

For further details on what functionality is currently supported for iPhone, iPad and iPod Touch devices, and what upcoming HTML5 features will be made available, please **contact us at info@kyte.com**.